



2026 Sponsorship Rate Card Valid to 31 December 2026

On-air (102.5 FM and Digital DAB+) – Over 381,000 listeners per month

	Spot rate
Live Read Promotion A 30-second promotion read live by one of our presenters.	\$50
Pre-recorded 30 second spots (off-peak)* A 30-second promotional spot produced with music bed.	\$45
Pre-recorded 30 second spots (mix of peak and off-peak)* A 30-second promotional spot produced with music bed.	\$50
Pre-recorded 30 second spots (peak, ie Breakfast and Drive)* A 30-second promotional spot produced with music bed.	\$60

*A minimum of seven spots required for bookings.

Website - 30,500 average unique pageviews per month

	Rate
Website Leaderboard Banner Positioned at the top of the homepage for one week (Monday to Sunday).	\$500
Website Listing An event or campaign listing positioned at the top of the homepage for one week (Monday to Sunday).	\$250

Digital eDM - 3,150 subscribers | open date of 47.9% | click rate 3.4%

	Rate
Fine Music News eDM Leaderboard Banner Positioned at the top of Fine Music News (published Thursdays at 6pm).	\$220
Fine Music News eDM Listing A listing in Fine Music News eDM (published Thursdays at 6pm).	\$250
Dedicated eDM A single dedicated message to our mailing list.	\$1,200

Fine Music Program Guide (Digital) – Digital circulation of 2000+

	Rate
Inside cover advertisement (Front or Back) Attract attention on the first or last turn.	\$250